

WEATHER-AND-CLIMATE.COM

THE PERFECT WAY TO START YOUR TRAVELS

ABOUT WEATHER-AND-CLIMATE.COM

We are the World Wide Travel Organisation from Amsterdam and super passionate about travelling and highly interested in the weather around the globe. For that reason we started our international website presenting the average weather and forecast for almost every place in the world.

Our site also contains bucket list articles about the most special places and must do's on our magical planet. The website has become a huge success, with 690.000 unique visitors in October 2021. Weather-and-climate.com has become the perfect way to start your travels.

OUR READERS

Because of our worldwide data we attract a very international target audience. Most of our readers are English speakers. 31% is from the US, 17% from the UK, 7% from Australia and 5% from Canada. When we look at age we see that 48% of our visitors is between 25 and 44 years old.

49%
of our readers
are women

32%
of our readers
are 24-35

31%
of our readers
are from U.S.

WEBSITE STATS

689,2 K
Monthly
Unique Visitors

1,4 MLN
Monthly
Page Views

OPPORTUNITIES

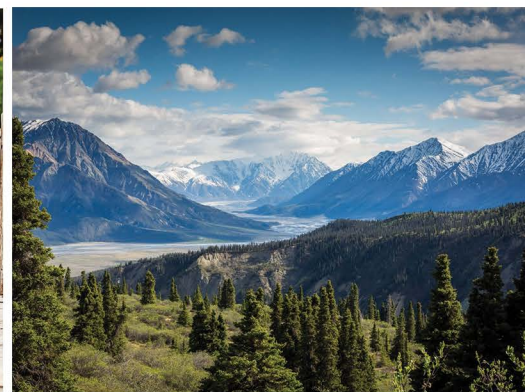
- Bucket List Article
- Social Media Post
- Hotel Exchange
- Web Banner Ads



1,8 K



8,8 K



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SERVICES + RATES

- ▶ **Bucket List Article:** \$750 for 500 words
- ▶ **Social Media Post:** \$100
- ▶ **Hotel Exchange:** 2-5 nights including breakfast for 1 Bucket List Article
- ▶ **Web Banner Ads**
 - **Sidebar Ad:** t.b.d.
 - **Header Ad:** t.b.d.

AD REQUIREMENTS & POLICIES

We love responsive banners that blend in well with our design. The price is to be discussed depending on the page you would like to advertise.



BUCKET LIST ARTICLE

Weather-and-climate.com also contains a bucket list with articles about the most special and beautiful must-do's on mother earth. If you have travel content related to a bucket list destination we could incorporate your brand.

Since we are a weather and climate website and climate change is one of the main problems the world faces we decided to focus mainly on eco tourism and sustainable ways of travelling.

SOCIAL MEDIA POST

Do you also want to add publicity on social? That is possible! Together we can create an online masterplan.

HOTEL EXCHANGE

Since we are enormous travel fanatics we also work in exchange. Do you have a hotel or a bucket list item that tickles our readers fancy? Than we are very happy to stay at your hotel, spend a few nights, and write a beautiful article.

READY TO GET STARTED?

Feel free to reach me via
Telegram: +31 646098772
email: jan@weather-and-climate.com

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TOPICS OUR AUDIENCE LOVE

- Bucket List
- Weather Gear
- Travel Gear
- Eco Travel
- Business Travel
- Outdoor Gear and Activities
- Hotels
- Car Rentals
- Climate Data
- Weather Forecast
- Flights
- Restaurants

PAST COLLABORATIONS

- Skyscanner
- Booking
- Rental Cars
- Primis video
- Direct Ferries
- Clicktripz
- World Weather Online
- Next Millennium Media

OTHER STATS

1.83

Page per
Session

1.12

Average
Session Duration

5

Page Rank

4668

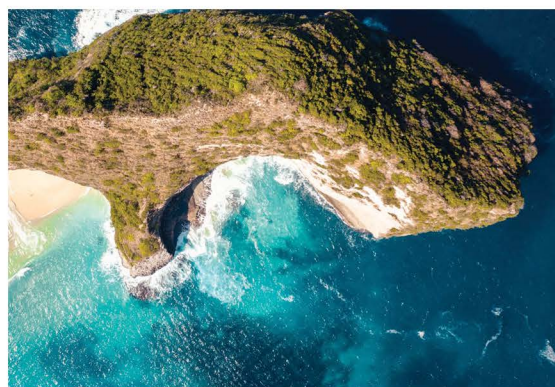
Backlinks

754

Referring
Domains

63

Domain
Rating



READY FOR AN AMAZING COLLABORATION?

Feel free to reach me by phone: +31 646098772 or by email: jan@weather-and-climate.com